

## The Master of Science in Business Analysis Field Team Study

**What is it?** The Field Team study is a 3 hour capstone course that students complete in their second semester. It is an opportunity to apply the tools and concepts they have learned. Students work in teams to analyze a real world business problem under the guidance of a sponsoring company. The team develops solutions to the business problem, drawing on the lessons learned in the classroom. The



closing meeting is a formal presentation to the sponsors executives and faculty members.

**What are the course goals?** We express the goals of each course in terms of the knowledge gained, the skills acquired and the attitude the students develop about business.

### Knowledge

#### *Things you will know*

- Project management tools
- Communications with client
- Benefits and necessity of planning
- Time management
- Written and oral communications
- Research techniques

### Skills

#### *Things you will know how to do*

- Construct a realistic project schedule
- Communicate with a client
- Prepare interim and final client reports
- Delegate and divide tasks
- Assemble a project report in a coherent and seamless fashion
- Thorough research

### Attitudes

#### *Beliefs you will hold, or at least understand*

- Business, done properly, is a service to society
- A sound, well designed project plan elevates a project deliverable
- The importance of setting and meeting goals and deliverables
- The importance of teamwork and internal communications

**Why have an MSBA Field Team Study?** Our past clients, Microsoft (3 years) DC Government (2 years), Amtrak, Harvard Leadership Institute, Michael Clausen, founder of Blackboard, etc., have found the output from the teams to be accurate, insightful and useful to their day to day business operations. Students have a project report to demonstrate their skills to potential employers. This is an important addition to the students resume and Linked-in profile.